

# Laundry Ownership Made Easy

Washlava lets your customers reserve and pay for machines from their smartphones. No waiting. No quarters. No hassle.



FOR LAUNDROMATS

## Laundry for the Way We Live

Washlava creates convenient, connected experiences for laundromat customers while addressing classic operational challenges like quarter management and machine monitoring - all for a simple per transaction fee.

## Connected Laundry Management

- Increased customer convenience
- Quick, low cost and easy install
- Instant machine error notifications and remote machine resets
- Robust performance analytics
- More efficient laundry rooms via machine reservations and in-app notifications
- Automated, demand-based pricing capabilities
- Targeted marketing and customer engagement
- 24/7 user support and seamless refunds

## How It Works



Reserve

Reserve 1, 2 or 3 washers so they're waiting for you when you arrive.



Pay

Hold your phone next to the machine you want to use and click to pay.



Go

Keep tabs on your laundry and get notified when your laundry is finished!

## Customers Love Our User-Friendly Features

Genius. A laundry app that's actually consistent with today's technology.

It's convenient, modern, easy to use and fast!

The notifications and reservations keep laundry going so no one has to wait.

Find us in the App Store  
Learn more at [washlava.com](http://washlava.com)



# Laundry Ownership Made Easy



Leverage the power of Washlava's cutting edge, proprietary mobile technology and digital brand to reach more customers and streamline your business.

FOR LAUNDROMATS

## LAUNDRY OWNERSHIP MADE EASY

### Ditch Quarters >

#### INSTALL:

We'll handle installation and provide everything you need to jump on the network and start growing fast.

#### Included:

- Proprietary machine control hardware
- Integrated wayfinding LED light system
- Machine + instruction signage
- Customer onboarding

#### PAY:

Eliminate the friction associated with quarters, cash, and expensive card systems once and for all. Customers make payments seamlessly through the app with credit, debit, and prepaid cards. Card processing is included in Washlava's flat per-transaction fee, so there are no additional costs.

#### Included:

- Credit card processing fees
- Get paid fast - funds are dispersed weekly directly into your account

### Reach More Customers >

#### MARKET:

Get more competitive and start gaining market share by leveraging the unprecedented reach of smartphones. The Washlava app and integrated digital marketing system is designed to drive customers to your location, gain loyalty, and provide them with incentives to refer friends. Word of mouth travels fast on mobile!

#### Included:

- Store listing in the Washlava app
- Store webpage on Washlava.com
- Optimized listings on Google, Facebook and Yelp
- Periodic drip email campaigns and push notifications
- Automated refer a friend and loyalty incentives

### Run a Smarter Store

#### MONITOR:

Monitor your location's performance and machine fleet through the Drive Dashboard or on the go with the Drive mobile app. Drive connects you to your equipment fleet and puts control at your fingertips.

#### Included:

- Remote machine monitoring and control
- Remotely start, stop, and take machines offline
- Revenue metrics
- Customer insights
- Seamless pricing changes

#### SUPPORT:

We'll be your first line of defense and help you focus on what you do best - creating an awesome laundry experience!

#### Included:

- 24/7 owner and customer support via phone, text, and email
- Seamless electronic customer refunds

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